

Neenah imagemax[®] paper card

Features

Benefits

100% paper based card.

Paper cards offer an environmentally friendly alternative to traditional plastic cards.

Smooth bright white coated paper specifically engineered to deliver exceptional printing and decorating results:

- Hot, cold foils
- Spot, matte coatings
- Four-color printing

Crisply communicate your brand message.

Made with 30% PCW fibers/recyclable.

Smart, sustainable choice.

FSC[®] Certified

Meets the mark of responsible forestry.

Suitable for all traditional stored value card converting techniques:

- Magnetic stripe
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Die cutting
- Affixing

The ultimate flexibility in card design to truly differentiate on shelf.

Stocked in 28pt.

Product readily available for all your stored value card needs, e.g. gift cards, loyalty cards, promotional cards.

Customized color interior available.

Create a custom card including a color of your choosing, to further differentiate your card in the market.

N neenah imagemax[®] paper card

Paper Specifications - NEENAH IMAGEMAX[®] Paper Card

Finish	Basis lbs.	Basis g/m ²	Opacity	Caliper	Smoothness
Silk	254C	687	99	28	43



- ☐ Opacity specifications are for whites and near whites.
- ☐ NEENAH IMAGEMAX Paper Card are run to Caliper and Smoothness.
- ☐ Smoothness is in Sheffield units.

Special Make Minimums

Standard Minimums

COLOR	BASIS WEIGHT (Standard Colors)	SIZE
N/A	10,000 lbs.	N/A

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Basis/ Caliper	Size	Item #	M wt	Product Type	Shts/ Pack	Shts/ Ctn	Ctns/ Pallet
White (96 Brightness)  FSC[®] 							
FSC Mix, 30% Minimum Post-Consumer Recycled Fibers Silk							
254C / 28pt	28x40	65507^{SP}	1094	Sheet		1,500	

Key **FSC[®]** – FSC[®] Certified  – Renewable Electricity  – Green Seal Certified **PCF** – Processed Chlorine Free
 – Minimum 30% Post Consumer **DC** – Duplex Cover **DTC** – Double Thick Cover **SP** – Skid Packed
WS – Wet Strength **BR** – Vellum Bristol **IND** – Index * – Unwatermarked

