# neenah imagemax® paper card

Features	Paper cards offer an environmentally friendly alternative to traditional plastic cards.				
100% paper based card.					
Smooth bright white coated paper specifically engineered to deliver exceptional printing and decorating results:  • Hot, cold foils  • Spot, matte coatings  • Four-color printing	Crisply communicate your brand message.				
Made with 30% PCW fibers/recyclable.	Smart, sustainable choice.				
FSC® Certified	Meets the mark of responsible forestry.				
Suitable for all traditional stored value card converting techniques:  • Magnetic stripe  • Scratch and/or peel off panels  • Bar coding  • Signature panel  • Die cutting  • Affixing	The ultimate flexibility in card design to truly differentiate on shelf.				
Stocked in 14pt. and 28pt.	Product readily available for all your stored value card needs, e.g. gift cards, loyalty cards, promotional cards.				
Customized color interior available.	Create a custom card including a color of your choosing, to further differentiate your card in the market.				

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#### Paper Specifications - NEENAH IMAGEMAX® Paper Card

Finish	Basis lbs.	Basis g/m²	Opacity	Caliper	Smoothness
Silk	134C	362	99	14	N/A
	254C	687	99	28	43

- Opacity specifications are for whites and near whites.
- ☐ NEENAH IMAGEMAX Paper Card are run to Caliper and Smoothness.
- ☐ Smoothness is in Sheffield units.

#### **Special Make Minimums**

Standard Minimums

COLOR	BASIS WEIGHT (Standard Colors)	SIZE
N/A	10,000 lbs.	N/A





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Basis/ Caliper	Size	Item #	M wt	Product Type	Shts/ Pack	Shts/ Ctn	Ctns/ Pallet	
White (96 Br	ightness) 🏵 ।	FSC®						
FSC Mix, 30% Mir Silk	nimum Post-Cons	umer Recycled Fil	oers					
254C / 28pt	28x40	65507 <sup>SP</sup>	1094	Sheet		1,500		
White (94 Br FSC Mix Silk	ightness)FSC	®						
134C / 14pt	28x40	65580 <sup>SP</sup>	577	Sheet		2,500		