



NEVER
FLAT
ALWAYS
ENTICING



LABEL | ESTATE LABEL® Papers

There are few applications that ask more from a premium paper than a wine label. Multicolor printing, embossing, die-cutting, and foil stamping are common. High-speed bottling and packaging lines are unforgiving.

estate label® papers are the standard of excellence in uncoated label paper and complement the artistry behind premium beverages.

Features and Benefits

- Proven performance for over 40 years: ESTATE LABEL® Papers perform extremely well on high-speed presses and labeling lines, and easily accept offset and flexographic printing as well as specialty techniques such as engraving, embossing, foil stamping and die cutting.
- Manufactured with proven wet strength characteristics increasing resistance to tearing or shriveling in moist environments.
- Ready for glue-applied and can be converted for pressure sensitive equipment to serve all paper labeling processes.
- Featuring NEW bright Titanium White and NEW rich Black
- NEW 12 x 18 Digital pressure sensitive sheets in White, Bright White and Cream
- Wide range of versatile textures including NEW Martele, bringing new world style to an old world surface.
- Custom colors, finishes, weights and sizes available.

For more information about
estate label® papers
go to:
neenahpackaging.com

Meets Cobb and Sizing Recommendations

ESTATE LABEL® Papers are guaranteed to fall consistently within Cobb range standards. Paper that is outside the recommended range can absorb too much or too little moisture, which can result in label adhesion problems.

ESTATE LABEL® Text Papers Chart

See reverse side (page 2) for charts featuring NEW ESTATE LABEL Products in Martele Texture, Titanium White and More, plus NEW Pressure Sensitive Digital



estate label® papers
Green Attributes



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products

LABEL



ESTATE LABEL® Papers | Wet Strength

FINISH	SIZE INCHES	SIZE MM	SUB WEIGHT	GRAMS PER METER²	CALIPER	OPACITY	SMOOTHNESS	GRAIN	M SHEET WEIGHT	SHEETS/CARTON	No. 1 - Ultra White	No. 2 - Natural	No. 3 - Ultra White	No. 4 - White	No. 6 - White Pearlized (C15)	No. 7 - Kraft	No. 8 - Bright White	No. 9 - Cream	No. 12 - PC100 White	No. 14 - PC100 Bright White	No. 16 - White (FSC® certified)	No. 17 - Titanium White (FSC® certified)	No. 18 - Titanium (FSC® certified)	No. 19 - Titanium White (FSC® certified)	No. 25 - Black (FSC® certified)
SMOOTH	25 x 38	635 x 965	60T	89	4.4	90	125	L	120	1000															
SMOOTH	25 x 38	635 x 965	60T	89	4.5	92	125	L	120	1300															
SMOOTH	25 x 38	635 x 965	64T C15	95	4.8	93	N/A	L	128	1000															
SMOOTH	25 x 38	635 x 965	60T	89	4.2	94	120	L	120	1000															
FELT	25 x 38	635 x 965	60T	89	4.9	91	N/A	L	120	1000															
LAID	25 x 38	635 x 965	60T	89	5.5	91	N/A	L	120	1300															
LAID	25 x 38	635 x 965	60T	89	5.5	91	N/A	L	120	1000															
VELLUM	25 x 38	635 x 965	60T	89	4.8	93	240	L	120	1000															
VELLUM	25 x 38	635 x 965	60T	89	5.0	95	240	L	120	1000															
VELLUM	25 x 38	635 x 965	60T	89	5.0	93	240	L	120	1000															
VELLUM	25 x 38	635 x 965	60T	89	4.8	93	240	L	120	1300															
MARTELE	25 x 38	635 x 965	60T	89	4.7	93	N/A	L	120	1000															



ESTATE LABEL® Pressure Sensitive Digital | Wet Strength

Guaranteed to Perform
on Most Digital Presses

FINISH	SIZE INCHES	SIZE MM	SUB WEIGHT	GRAMS PER METER²	CALIPER	OPACITY	SMOOTHNESS	GRAIN	M SHEET WEIGHT	SHEETS/CARTON	No. 4 - White	No. 8 - Bright White	No. 9 - Cream
LAID DIGITAL	12 x 18	305 x 457	60T	89	10.2	91	N/A	L	27.28	500			
VELLUM DIGITAL	12 x 18	305 x 457	60T	89	9.7	93	240	L	27.28	500			

Bold numbers indicate grain direction | All items carton packed

For best results in the bottling line and for glue adhesion, we recommend printing labels with the paper grain direction wrapping around the bottle.

ESTATE LABEL® stocking items are available with Wet Strength.

Please check with your pressure sensitive converter for pressure sensitive ESTATE LABEL® Papers.



The mark of
responsible forestry

FSC® | FSC® certified
Please look for FSC® certified products