



classic® label papers

PREMIUM LABEL PAPERS



classic® label papers are perfect for a variety of print techniques and processes such as lithography, foil stamping, embossing, engraving and die-cutting.

classic® label papers are available in three well-known classic® brands:

- classic crest® papers
- classic® linen papers
- classic® laid papers

features and benefits

- Available in three popular CLASSIC® Brand colors.
- Four finishes: Smooth, Linen, Laid and Felt stocked in the standard 60 lb. text weight.
- One white recycled option available, made from 30% post consumer fiber.
- Ready for glue-applied and can be converted for pressure-sensitive equipment to serve all paper labeling processes.
- Custom colors, weights, finishes are available by special order and are subject to mill minimums.



For more information about classic® label papers go to:
neenahpackaging.com

Because the CLASSIC® Label Papers collection is an extension of the CLASSIC Brands of Neenah Paper, bottlers, designers and printers have the opportunity to develop a cohesive look and feel across an entire system of marketing collateral.

classic® label papers Green Attributes



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products

	FINISH	SIZE INCHES	SIZE MM	SUB WEIGHT	GRAMS PER METER ²	GRAIN	M SHEET WEIGHT	SHEETS PER CARTON	CLASSIC NATURAL WHITE	SOLAR WHITE	RECYCLED SOLAR WHITE ®
CLASSIC CREST® Label Text	SMOOTH	19 x 25	482.5 x 635	60	89	L	60	1500			
CLASSIC CREST® Label Text	SMOOTH	23 x 35	584 x 889	60	89	L	102	1000			
CLASSIC CREST® Label Text	SMOOTH	25 x 38	635 x 965	60	89	L	120	1000			
CLASSIC CREST® Label Text	FELT	25 x 38	635 x 965	60	89	L	120	1000			
CLASSIC® Linen Label Text	LINEN	25 x 38	635 x 965	60	89	L	120	1000			
CLASSIC® Laid Label Text	LAID	25 x 38	635 x 965	60	89	L	120	1000			

Bold numbers indicate grain direction | All items carton packed



For best results in the wine bottling line and for glue adhesion, we recommend printing labels with the paper grain direction wrapping around the bottle.

Please check with your pressure sensitive converter for pressure sensitive CLASSIC® Label Papers.