

N

NEENAH

NEVER FLAT ALWAYS CRAFTED



LABEL | BELLA® Label Papers

.....

bella® label papers, designed to be workhorses during production and stunning on shelf, offer soft, neutral colors and a variety of textures, providing an authentic, handcrafted look perfect for craft beverages.

Features and Benefits

- Proven performance: BELLA® Label Papers perform extremely well on high-speed presses and labeling lines, and easily accept die-cutting, embossing, and foil stamping as well as offset lithography and flexographic techniques.
- Manufactured with proven wet strength characteristics increasing resistance to tearing or shriveling in moist environments.
- Ready for glue-applied and can be converted for pressure sensitive equipment to serve all paper labeling processes.
- Available in White and Natural.
- Four beautiful finishes: Smooth, Laid and Vellum in standard 60 lb. Text (89 gsm) and NEW Burlap available in 55 lb. Text (81 gsm).
- Custom colors, finishes, weights and sizes available.

Meets Cobb and Sizing Recommendations

BELLA® Label Papers are guaranteed to fall consistently within Cobb range standards. Paper that is outside the recommended range can absorb too much or too little moisture, which can result in label adhesion problems.



For more information about
bella® label papers
go to:
neenahpackaging.com

	FINISH	SIZE INCHES	SIZE MM	SUB WEIGHT	GRAMS PER METER*	CALIPER	OPACITY	SMOOTHNESS	GRAIN	M SHEET WEIGHT	SHEETS PER CARTON	NATURAL	WHITE
BELLA® Label Papers	SMOOTH	25 x 38	635 x 965	60T	89	4.4	90	125	L	120	1000		
BELLA® Label Papers	VELLUM	25 x 38	635 x 965	60T	89	5.0	90	240	L	120	1000		
BELLA® Label Papers	LAID	25 x 38	635 x 965	60T	89	4.7	90	N/A	L	120	1000		
BELLA® Label Papers	BURLAP	25 x 38	635 x 965	55T	81	4.5	90	N/A	L	110	1000		

Bold numbers indicate grain direction | All items carton packed



For best results in the bottling line and for glue adhesion, we recommend printing labels with the paper grain direction wrapping around the bottle.

BELLA® Label stocking items are available with Wet Strength.

Please check with your pressure sensitive converter for pressure sensitive BELLA® Label Papers.



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products