



# NEENAH Label Papers

ESTATE LABEL®, BELLA® Label, CLASSIC® Label

NEENAH

Well-known trusted brands, made to order:



## ESTATE LABEL® | Expansive variety, perfect for wine, spirits & beauty. *With wet strength.*

The market-leading, trusted brand for uncoated wet strength labels, combining a distinctive, contemporary appearance with exceptional production performance.

- Expansive selection of 15 standard colors and 5 distinctive finishes
- Post-consumer waste, cotton and alternative fiber solutions available
- Refrigerator/cooler ready - provides resistance to tearing or shriveling when in contact with moisture



## BELLA® Label | Light weight label perfect for craft beverages. *With wet strength.*

Designed to be workhorses during production, providing an authentic, hand-crafted look perfect for craft beverages.

- Beautifully durable and lightweight
- Refrigerator/cooler ready - provides resistance to tearing or shriveling when in contact with moisture



## CLASSIC® Label | Perfect for spirits, beauty & artisanal goods

Provides a crisp, clean and elegantly uncoated solution for a variety of label and packaging needs.

- Premium feel for wine and spirits that don't require refrigeration or added wet strength.
- Versatile solution for jar labels, carton labels, closures, and more.

## WHY NEENAH LABEL?

Exceptional Performance:

Designed for  
**glue-applied**  
and **pressure**  
**sensitive**  
conversion

**Dimensional**  
**Stability** on  
press: Print  
multiple colors  
in fine detail on  
small labels

**Proven**  
**wet strength**  
**characteristics**  
built into **ESTATE**  
**LABEL®** and  
**BELLA® Label**

Outstanding  
for **foil stamping**,  
**embossing**,  
**engraving** and  
**die cutting**

**Distinctive**  
**textures**  
provide a  
unique and  
premium feel

**Consistent**  
**color** from run  
to run ensures  
brand integrity

**Manufactured in the USA\***

**NEENAH**

# NEENAH Label Papers

**ESTATE LABEL®, BELLA® Label, CLASSIC® Label**

## ESTATE LABEL® Standard Items

All CLASSIC® Label Papers are 

COLOR	FINISH	BRIGHTNESS	WEIGHT	GSM	CALIPER	OPACITY	SMOOTHNESS
<b>No.1 Ultra White</b>	SMOOTH	91	60T	89	4.4	90	125
<b>No. 2 Natural</b>	SMOOTH	N/A	60T	89	4.5	92	125
<b>No. 3 Ultra White</b>	FELT	91	60T	89	4.9	91	N/A
<b>No. 4 White</b>	LAID	85	60T	89	5.5	91	N/A
<b>No. 6 White Pearlized C1S</b>	SMOOTH	N/A	64T C1S	95	4.8	93	N/A
<b>No. 7 Kraft</b>	VELLUM	N/A	60T	89	4.8	95	240
<b>No. 8 Bright White</b>	VELLUM	89	60T	89	4.8	93	240
<b>No. 9 Cream</b>	LAID	N/A	60T	89	5.5	91	N/A
<b>No. 12 PC100 White</b>	VELLUM	87	60T	89	4.8	93	240
<b>No. 14 PC100 Bright White</b>	SMOOTH	90	60T	89	4.2	94	140
<b>No. 16 White</b>	MARTELE	89	60T	89	4.7	93	N/A
<b>No. 17 Titanium White</b>	MARTELE	95	60T	89	4.7	93	N/A
<b>No. 18 Titanium White</b>	VELLUM	95	60T	89	4.8	93	240
<b>No. 19 Titanium White</b>	LAID	95	60T	89	5.5	91	N/A
<b>No. 25 Black</b>	VELLUM	N/A	60T	89	4.8	93	240

## BELLA® Label Standard Items

All CLASSIC® Label Papers are 

COLOR	FINISH	BRIGHTNESS	WEIGHT	GSM	CALIPER	OPACITY	SMOOTHNESS
<b>Natural</b>	LAID	N/A	47T	70	3.7	88	N/A
<b>Natural</b>	LAID	N/A	55T	81	4.3	90	N/A
<b>White</b>	LAID	90	47T	70	3.7	88	N/A
<b>White</b>	LAID	90	55T	81	4.3	90	N/A

## CLASSIC® Label Standard Items

All CLASSIC® Label Papers are 

COLOR	FINISH	BRIGHTNESS	WEIGHT	GSM	CALIPER	OPACITY	SMOOTHNESS
<b>Classic Naural White</b>	FELT	N/A	60T	89	4.9	93	N/A
<b>Classic Natural White</b>	SMOOTH	N/A	60T	89	4.3	93	125
<b>Solar White</b>	FELT	97	60T	89	4.9	91	N/A
<b>Solar White</b>	SMOOTH	97	60T	89	4.3	91	125
<b>Solar White</b>	LAID	97	60T	89	5.3	91	N/A

All Neenah Label papers are made to order. Minimum order quantity on standard items is 10,000 lbs.

Need something specific to your brand? Neenah specializes in custom solutions, including color, texture, alternative fiber and PCW content.



**START HERE:**  
[neenahpaper.com/label-papers](http://neenahpaper.com/label-papers)

[www.neenahpaper.com](http://www.neenahpaper.com)

CLASSIC CREST® Cover AVALANCHE WHITE 80C (216 gsm) 12.5pt Smooth | FSC® certified

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The mark of  
responsible forestryPlease look for  
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