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# Brand Production Considerations

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## LEATHERLIKE® Papers

soft leather.

### STORAGE / HANDLING

LEATHERLIKE® is sensitive to humidity and should be stored in a dry place. We do not recommend stacking pallets of this paper. Once opened, rewrap unused product and cover stock between press and bindery operations.

### INK / PRINTING

Keep paper wrapped in original moisture proof barrier paper a minimum of 24 hours prior to processing and slightly longer during cold weather. Paper should be allowed to acclimate to pressroom conditions of 70-75°F, with a range of 45-55% relative humidity.

**Fan paper prior to printing. It is recommended to run in short lifts and stack no higher than 4" after printing. A smaller sheet size of 20" x 26" may be preferable.**

The cylinder pressure should be increased to ensure smooth ink coverage when printing on LEATHERLIKE®.

**UV printing** is preferable. UV lamps may heat up the paper surface and cause stickiness.

**Traditional offset printing** requires fully oxidizing inks and a drying agent is recommended. Run water at a minimum with a pH of 5-6. Use a 20/30 micron spray powder for two sided printing and 40/50 micron spray powder for single sided printing. This helps prevent set-off and allows oxygen to enter the stack. Spray nozzles should be tested to ensure even coverage. Drying times may be slightly longer. For heavy ink coverage, wait 24 hours between press runs.

Re-wrap product in original moisture proof barrier paper between applications.

### FOIL STAMPING

When foil stamping, remove any excess foil dust and particles. Slip sheeting the final pieces at every stage is recommended. Copper or brass dies are recommended. Large areas of foil coverage are not recommended.

### VARNISH

Low solvent (0-5%) varnish can be used as a surface protector. However, it will not enhance the appearance of LEATHERLIKE® and in some cases it may alter the appearance. Pretesting is recommended.

### AQUEOUS COATING

Aqueous coating may alter the effect of the LEATHERLIKE® appearance. Pretesting is recommended.

### DIGITAL PRINTING

LEATHERLIKE® is not recommended for digital printing.

### BINDING

Loose shrink wrap when required, is recommended. Pretest binding glues.

**See General Production Considerations for more information.**