



CLASSIC® EMBELLISHMENT PAPERS PRODUCTION TIPS

CLASSIC® Embellishment Papers are easy to print on when following these simple tips. It is recommended to pretest all printing procedures prior to press time to ensure the desired results are achieved. Sample sheets are available through authorized Neenah merchants or by contacting our sample department at 800-994-5993.

Storage/Handling: Papers need to acclimate to pressroom conditions at least 24 hours before opening. Pressroom humidity should be in a range of 40-55% at 70-75°F. Once open, rewrap unused product.

Prepress: Areas of heavy black coverage should not exceed HP recommended Rich Black (60 C, 40 M, 30 Y, 100 K) or Deep Black (100 K, 50 C). Foils and clear embellishments can be applied directly to the paper surface, as there is no need to apply an ink underlay.

HP Indigo: The Digital Embellishment sheet is designed to be HP Indigo receptive. Areas of low or light ink coverage should not be of much concern, but prepress recommendations must be followed to ensure a quality print.

SCODIX: Most major foil brands that are approved/tested on the Scodix are compatible with Classic Embellishment.

Below are tips and tricks to yield a quality design. These are not all encompassing but will combat most on-press concerns.

1. If adhesive looks good, but foil is ripping, the polymer is too dry – decrease Pin and Activate settings
2. If adhesive is seeping outside of the design – Increase Pin setting
3. If multiple pin holes are present – Increase Foil and/or Pin settings
4. If design is too transparent – Increase Foil setting or change to more opaque foil

FINISHING/DELIVERY/TRANSPORT:

Areas of heavy foil may crack if creased and folded over the embellishment. Standard ball point or felt tip pens can be used for signing and personalizing directly on the paper surface.

Media can be stacked and belly-banded for shipments to the customer. For individual use, it is required to ship in an envelope, unless an overprint varnish (OPV) has been applied. Even with an OPV, for best results, external packaging, such as an envelope or carton, is recommended.

Note: These production tips should be used as general guidelines and are not inclusive of all printing and finishing methods. Neenah recommends always pretesting for desired results prior to full production.