



NEENAH® Folding Board is designed with sustainability in mind, helping brands meet environmental goals without compromising quality, performance or visual impact.

FIND OUT WHY

NEENAH®
Folding Board



NEENAH® Folding Board



ELEVATE PACKAGING. LOWER ENVIRONMENTAL IMPACT.



NEENAH® Folding Board is an ideal solution for brands to align their packaging with environmentally responsible practices.

Manufactured in the United States* using sustainably sourced virgin and post-consumer fiber, **NEENAH® Folding Board** is designed to meet the needs of brands prioritizing responsible material choices without sacrificing premium aesthetics. The collection features a curated palette of uncoated whites, earth tones, pearlized finishes and refined textures offering brands a visual language to communicate quality and environmental stewardship.

NEENAH® Folding Board is sustainably produced by Neenah Paper Mills, where rigorous environmental standards and conservation practices guide every step of the manufacturing process.

77%
of consumers
surveyed believe products
packaged in paper feel
more premium.

*Brookmark Research, P+PB Consumer Attitude and Usage Survey, June 2024





NEENAH® Folding Board



ACCOUNTABILITY IN ACTION. FROM SOURCING TO SHIPPING.



CONSERVATION EFFORTS

Neenah Paper manufacturing sites are dedicated to a range of conservation practices aimed at reducing greenhouse gas emissions and minimizing the amount of water and non-renewable resources used. Additionally, each site is equipped with advanced wastewater treatment systems that ensure water is returned to the environment cleaner than when it was withdrawn.



RESPONSIBLE FIBER SOURCING

Both virgin and post-consumer fibers are sourced exclusively from suppliers that adhere to verified sustainable practices and maintain third-party forest management certifications, including the **Forest Stewardship Council (FSC®)**. In addition, the post-consumer pulp used is **processed chlorine-free (PCF)**.



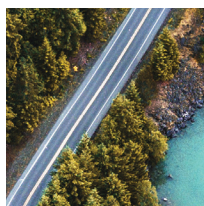
**FSC®
CERTIFIED**



**PROCESSED
CHLORINE FREE**



RECYCLED
30% Post-Consumer Waste



TRANSPORTATION

The Neenah Paper Mill partnership with SmartWay Transport helps advance supply chain sustainability by measuring, benchmarking, and improving freight transportation efficiency to reduce its environmental footprint.



**SMARTWAY
CERTIFIED**



RECYCLABILITY

NEENAH® Folding Board is fully recyclable.* Its fiber-based composition allows it to be easily repulped and reprocessed through standard recycling streams, helping reduce landfill waste and extend the lifecycle of valuable materials.

Q: Can printed and decorated folding cartons be recycled?

A: Yes! Learn more [here](#).



NEENAH® Folding Board



VIRGIN FIBER OR POST-CONSUMER WASTE? BOTH ARE NEEDED FOR SUBSTRATE INTEGRITY

Paper is a renewable resource, but each fiber can only be recycled five to seven times before it loses strength*, making fresh fiber an ongoing necessity. Both virgin fiber and post-consumer waste (PCW)—whether used individually or in a blend—are essential, sustainable components of the paper lifecycle. PCW, in particular, extends the life of fibers already in circulation, and when sourced from suppliers with rigorous quality standards, it delivers a consistent, clean finished product without compromising a premium look.



enviroCalculator

PRODUCT	QTY	 Trees	 Water	 Solid Waste	 CO2	 Energy
100% Post Consumer	1,500 Pounds	18 Trees	1,400 Gallons	61 Pounds	7,790 Pounds	7.5 MM BTU's
	1 Truck / 40,000 Pounds	479 Trees	38,000 Gallons	1,700 Pounds	207,000 Pounds	202 MM BTU's
30% Post Consumer	1,500 Pounds	5.4 Trees	400 Gallons	18 Pounds	2,400 Pounds	2.2 MM BTU's
	1 Truck / 40,000 Pounds	144 Trees	12,000 Gallons	500 Pounds	62,000 Pounds	61 MM BTU's



CALCULATE YOUR ENVIRONMENTAL SAVINGS

Save trees, water, energy, and greenhouse gas emissions. Find out how much is reduced, re-used or recycled when choosing Neenah post-consumer offerings.

Use the Neenah enviroCalculator at neenahpaper.com/envirocalculator and do the math.

NOTE: Neenah EnviroCalculator is based on data using the environmental paper calculator version 4.0. For more information visit: www.papercalculator.org



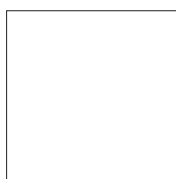
NEENAH® Folding Board



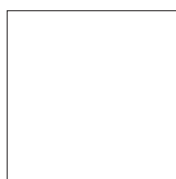
THE NEENAH® FOLDING BOARD PORTFOLIO



100 PC WHITE ☺
100% PCW | FSC® | PCF



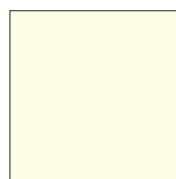
BRIGHT WHITE
30% PCW | FSC®



SNOW WHITE ☺
30% PCW | FSC®



PC WHITE HEMP ☺
80% PCW | FSC®



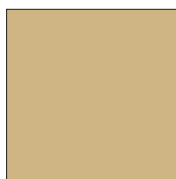
NATURAL WHITE ☺
30% PCW | FSC®



WHITE PEARL
FSC®



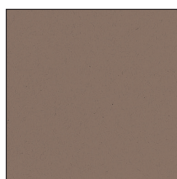
NATURAL PEARL ☺
30% PCW | FSC®



DESERT STORM ☺
30% PCW | FSC®



KRAFT ☺
30% PCW | FSC®



CONCRETE ☺
30% PCW | FSC®



GROCER KRAFT ☺
30% PCW | FSC®



WROUGHT IRON ☺
30% PCW | FSC®



DEEP BLACK ☺
30% PCW | FSC®

NEENAH® GREEN | NEENAH® Folding Board



FSC® CERTIFIED

All **NEENAH® Folding Board** Papers meet the mark of responsible forestry.



RECYCLED

All recycled colors in this collection contain a minimum of 30% Post Consumer Waste.



PROCESSED CHLORINE FREE

All 100% post-consumer recycled papers are manufactured from sustainable raw materials and are processed using chlorine-free practices.



SMARTWAY CERTIFIED

U.S. EPA SmartWay Transport Partnership ensures environmentally responsible delivery of Neenah products.



FIND OUT MORE About
NEENAH® Folding Board



FIND OUT MORE
About this sustainable
packaging project



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