

**DAY**

- mon ESSE® Cover, Pearlized Cocoa ⊕ 105C (284 g/m<sup>2</sup>), Smooth  
Side A (mon): PANTONE® Black 6 + PANTONE 403 (Gray)  
Side B (vision): PANTONE 304 (Light Blue) + PANTONE 403 (Gray) + PANTONE 7512 (Brown)
- tue ESSE® Cover, Pearlized Latte ⊕ 105C (284 g/m<sup>2</sup>), Texture  
Side A (tue): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (expression): PANTONE 383 (Green) + PANTONE 403 (Gray)
- wed ESSE® Cover, Pearlized Juniper ⊕ 105C (284 g/m<sup>2</sup>), Smooth  
Side A (wed): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (creation): PANTONE 403 (Gray) + UV Opaque White
- thur ESSE® Cover, Pearlized Willow ⊕ 105C (284 g/m<sup>2</sup>), Texture  
Side A (thur): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (dreams): PANTONE 131 (Yellow) + PANTONE 403 (Gray)
- fri ESSE® Cover, Pearlized Opal ⊕ 105C (284 g/m<sup>2</sup>), Smooth  
Side A (fri): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (relationships): PANTONE 403 (Gray) + PANTONE 638 (Blue)
- sat ESSE® Cover, Pearlized Crystal ⊕ 105C (284 g/m<sup>2</sup>), Texture  
Side A (sat): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (conversation): PANTONE 403 (Gray) + PANTONE 5787 (Tan)
- sun ESSE® Cover, Pearlized White ⊕ 105C (284 g/m<sup>2</sup>), Texture  
Side A (sun): PANTONE Black 6 + PANTONE 403 (Gray)  
Side B (journeys): PANTONE 186 (Red) + PANTONE 403 (Gray)

**MONTH**

- 0 (left) OXFORD® Cover, Innocent White ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (0): PANTONE 8001 (Metallic Silver)  
Side B (into): PANTONE Black 6 + PANTONE 8243 (Metallic Blue)
- 1 (left) OXFORD® Cover, Burned ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (1): PANTONE 8001 (Metallic Silver)  
Side B (and): PANTONE Black 6 + PANTONE 8001 (Metallic Silver)

- 0 (right) OXFORD® Cover, Bronzed ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (0): PANTONE 8001 (Metallic Silver)  
Side B (meaning): PANTONE Black 6 + PANTONE 876 (Metallic Copper)
- 1 (right) OXFORD® Cover, Blue Chip ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (1): PANTONE 8243 (Metallic Blue)  
Side B (anticipation): PANTONE 8001 (Metallic Silver) +  
PANTONE 8243 (Metallic Blue)
- 2 (right) OXFORD® Cover, Profit ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (2): PANTONE 8243 (Metallic Blue)  
Side B (growth): PANTONE Black 6 + PANTONE 8001 (Metallic Silver)
- 3 (right) OXFORD® Cover, White ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (3): PANTONE 8243 (Metallic Blue)  
Side B (radiance): Cyan + PANTONE Black 6
- 4 (right) OXFORD® Cover, Cream ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (4): PANTONE 131 (Dark Yellow)  
Side B (grace): PANTONE Rhodamine Red + PANTONE 4515 (Khaki)
- 5 (right) OXFORD® Cover, Stone White ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (5): PANTONE 8665 (Metallic Green)  
Side B (fortune): PANTONE Black 6 + PANTONE 8665 (Metallic Green)
- 6 (right) ESSE® Cover, Peace ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (6): PANTONE 8243 (Metallic Blue)  
Side B (empowerment): Cyan + PANTONE Black 6
- 7 (right) ESSE® Cover, Road ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (7): PANTONE 8623 (Brown)  
Side B (expansion): PANTONE Black 6 + PANTONE 8001 (Metallic Silver)
- 8 (right) ESSE® Cover, Fired ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (8): PANTONE 8001 (Metallic Silver)  
Side B (structure): PANTONE Black 6 + PANTONE 8001 (Metallic Silver)
- 9 (right) ESSE® Cover, Path ⊕ 100C (270 g/m<sup>2</sup>)  
Side A (9): PANTONE 7512 (Brown)  
Side B (abundance): Cyan + PANTONE 8001 (Metallic Silver)

## DATE

- 0 (left) ESSE® Cover, White ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (0): PANTONE 8001 (Metallic Silver)  
Side B (merge): PANTONE Black 6 + PANTONE 7512 (Brown)
- 1 (left) ESSE® Cover, Willow ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (1): PANTONE 8001 (Metallic Silver)  
Side B (bring): Black + PANTONE 152 (Orange)
- 2 (left) ESSE® Cover, Crystal ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (2): PANTONE 8001 (Metallic Silver)  
Side B (carry): PANTONE Black 6 + PANTONE 304 (Blue)
- 3 (left) ESSE® Cover, Latte ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (3): PANTONE 8001 (Metallic Silver)  
Side B (blend): PANTONE 809 (Flourescent Lime Green) +  
PANTONE 2757 (Dark Blue)
- 0 (right) ESSE® Cover, Pearlized Silver ⊕ 105C (284 g/m<sup>2</sup>), Smooth  
Side A (0): PANTONE 8243 (Metallic Blue)  
Side B (thoughts): PANTONE 584 (Green Yellow) + PANTONE 638 (Blue)
- 1 (right) ESSE® Cover, Pearlized Silver ⊕ 105C (284 g/m<sup>2</sup>), Smooth  
Side A (1): PANTONE 131 (Dark Yellow)  
Side B (intentions): PANTONE Black 6 + PANTONE 131 (Dark Yellow)
- 2 (right) ESSE® Cover, Espresso ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (2): PANTONE 8243 (Metallic Blue)  
Side B (directions): PANTONE 8243 (Metallic Blue)
- 3 (right) ESSE® Cover, Verde ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (3): Black  
Side B (directions): Cyan + PANTONE Black 6
- 4 (right) ESSE® Cover, Spruce ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (4): PANTONE 8645 (Metallic Yellow)  
Side B (possibilities): Black + PANTONE 8001 (Metallic Silver)
- 5 (right) ESSE® Cover, Sapphire ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (5): PANTONE 8243 (Metallic Blue)  
Side B (ideas): PANTONE 8243 (Metallic Blue)

6 (right) ESSE® Cover, Cardinale ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (6): PANTONE 152 (Orange) + PANTONE 8001 (Metallic Silver)  
Side B (positions): Black

7 (right) ESSE® Cover, Rosa ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (7): PANTONE 7512 (Brown)  
Side B (adventures): PANTONE Black 6 + PANTONE 152 (Orange)

8 (right) ESSE® Cover, Black ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (8): PANTONE 8243 (Metallic Blue)  
Side B (observations): PANTONE 8243 (Metallic Blue)

9 (right) ESSE® Cover, Arancio ⊕ 100C (270 g/m<sup>2</sup>), Texture  
Side A (9): PANTONE 186 (Red)  
Side B (passions): PANTONE Black 6 + PANTONE 186 (Red)

## YEAR

08 UV/ULTRA® II Translucent Paper, Radiant White 36 lb. (135 g/m<sup>2</sup>),  
Side A (08): PANTONE 402 (Gray) + PANTONE 8243 (Metallic Blue)  
Side B (unending): PANTONE 8001 (Metallic Silver) +  
PANTONE 8243 (Metallic Blue) + UV Opaque White

09 UV/ULTRA® II Translucent Paper, Columns 28 lb. (105 g/m<sup>2</sup>),  
Side A (09): PANTONE 402 (Gray) + PANTONE 8243 (Metallic Blue)  
Side B (enduring): PANTONE 8001 (Metallic Silver) +  
PANTONE 8665 (Metallic Green) + UV Opaque White

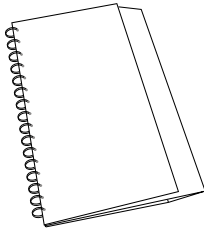
10 UV/ULTRA® II Translucent Paper, White 36 lb. (135 g/m<sup>2</sup>),  
Side A (10): PANTONE 402 (Gray) + PANTONE 8243 (Metallic Blue)  
Side B (aspiring): PANTONE 304 (Light Blue) +  
PANTONE 8001 (Metallic Silver) + UV Opaque White

11 UV/ULTRA® II Translucent Paper, Pearlized 31 lb. (117 g/m<sup>2</sup>),  
Side A (11): PANTONE 402 (Gray) + PANTONE 8243 (Metallic Blue)  
Side B (embraced): PANTONE 8001 (Metallic Silver) + UV Opaque White

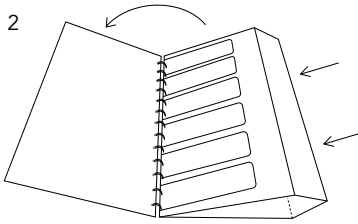
12 UV/ULTRA® II Translucent Paper, Oxford 36 lb. (135 g/m<sup>2</sup>),  
Side A (12): PANTONE 402 (Gray) + PANTONE 8243 (Metallic Blue)  
Side B (infinite): PANTONE 7512 (Metallic Brown) +  
PANTONE 8001 (Metallic Silver) + UV Opaque White

## ASSEMBLY

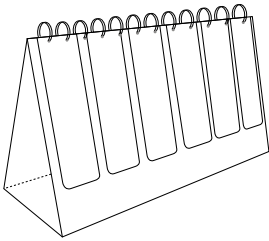
1



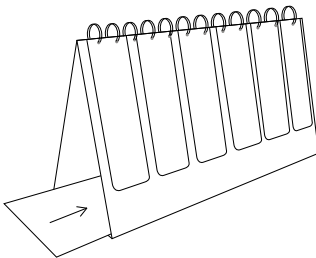
2



3



4 Use this card as a stiffener



Design & Production: Design Guys, Inc., Minneapolis, MN

Photography: stock

Typeface: Avenir

Printing: Fey Publishing, Wisconsin Rapids, WI

® Registered Trademark and ™ Trademark of Neenah Paper, Inc.

© 2008 NPI. All rights reserved. Printed in U.S.A.

PANTONE®-identified Color reproduction information has been provided for the guidance of the reader. The colors have not been checked by Pantone, Inc. Refer to current PANTONE Color Publications for the color standard. PANTONE® is a registered trademark of Pantone, Inc.